

# Web.Wise.Women

## The rise and influence of social media

Camden Women's Forum

Inspiring Women to Succeed in Business

To celebrate the first ever Global Entrepreneurship Week, the Camden Women's Forum invites you to its 4th free annual debate during national Enterprise Week 2008: an investigation into how social media and new technologies can grow your enterprise.

ENTERPRISING  
CAMDEN 2008



### When:

Tuesday 18  
November 2008  
6pm to 8.30pm

### Where: (map)

Kings Place,  
90 York Way  
N1 9AG

### Speakers on the night include

- Servane Mouazan, director of the innovative 'Ogunte' networking site which supports women leading the social economy
- Philip Holden, author of Virtually Free Marketing and co-author of the successful Business on a Shoestring: Marketing & PR
- Lucy Langdon from Distilled, experts in web design, search engine optimisation and your online reputation
- Helen Ashley, director of communications company Upward Curve PR, will be assessing how social media sit in the communications mix

**About Camden Women's Forum**  
(click here)

Enter the prize draw!  
All money raised  
will be donated to  
a women's charity,  
selected by the winner

To register please visit: <http://webwisewomen.eventbrite.com>

If you have any dietary or access requirements please contact us at: T: 020 7974 5782/6019 or E: [cwf@camden.gov.uk](mailto:cwf@camden.gov.uk)

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